

What We Do



919.510.8779

www.cridesigns.com

CRI Designs is a design and technology company based out of Raleigh, North Carolina. Since 1985, we have successfully provided design and development services for both large and small projects in a variety of sectors. Our design team's experience and skills form a unique blend of creativity and technology in the following areas:

1. Websites

We create high-quality custom artwork and user-friendly interfaces to ensure that each site we build looks great and communicates effectively. Our expert team uses industry standard software and is knowledgeable in all web technologies. Our clients are diverse, ranging from businesses and nonprofits to educational and government organizations.

2. Web & Application Development

We develop database-driven web applications and products in various sectors of the market with a focus on usability and productivity. Our highly experienced team can create almost any type of application. We have also designed and maintained large and small databases for clients for a variety of purposes.

3. Marketing

We work with each client to develop a personalized marketing strategy that will help his or her business succeed. In addition to creating logos and developing brands, we create copy for advertisements and other marketing materials, design email campaigns and create social media profiles.

4. Search Engine Optimization

CRI Designs provides comprehensive SEO services including site reviews, search term and keyword analysis, effective content development and internal code analysis. We center our SEO strategy on user-friendly design, common-sense site structure, and readable, relevant content.

5. Publications

We have developed advertisements, newsletters, magazines, technical manuals, personal books, seminar materials and more since our inception in 1985. Our team is proficient in design, layout, writing and editing.

6. Writing and Editing

We write both web and print copy that is compelling and easy to understand. We have accomplished writers with years of experience that will help you accurately convey your message.

10 Reasons to Work with

CRIdesigns

websites + applications + marketing

919.510.8779

www.cridesigns.com

We want to work with you on your next project.
Here are a few reasons why we think we'd make the perfect team.



1. We have great ideas.

We aren't afraid to share our great ideas, because we love making our clients look good. We'll work with you to bring your ideas to life, or we'll help you brainstorm where to start.



6. We meet our deadlines.

We'll finish your project on schedule without sacrificing our high standard for excellence.



2. We're experts.

Each member of our team brings a unique set of skills to the table. Our team approach enables to think through each project from multiple perspectives, so every solution is reached through creative collaboration.



7. We won't forget about you.

Long after project completion, we'll be here. Website maintenance is part of our repertoire, and we're glad to answer your questions on other issues, too.



3. We work on client referrals.

Our biggest compliments are the high number of referrals we continuously earn from past clients.



8. We don't sugarcoat the truth.

Want honest feedback? You've got it. We want to give you what you're paying for—our expert opinion—in order to ensure your project is truly exemplary.



4. We're a one-stop shop.

We're a full service shop, providing stunning designs, usable websites, custom web applications and effective marketing. That means we have the skill to handle your project from concept to completion. Relax—we've got you covered.



9. You get who you see.

We never put levels of red tape between you and the people who know your project. You'll always speak to the same people and you'll always be able to reach us.



5. You can always reach us.

We hate voicemail and answering services. We answer our phones and emails, and we'll even be available after hours if you need us.



10. We have reliable hosting.

We take the hassle out of hosting. We'll handle all of those irritating, behind-the-scenes jobs, like setting up your email and DNS settings. Leave it to us.

Logo Design Packages

CRIdesigns
websites + applications + marketing

919.510.8779

www.cridesigns.com

Successful branding entails creating an image that represents a company, product, service or campaign and builds constant recognition in the minds of customers. Effective branding is the result of smart thinking and unique artwork. CRI Designs creates logos and corporate documents that combine creativity and simplicity to find a look that reflects the right image.



1. Creative Team Design Package: \$1195

This package is perfect for new business owners, private organizations, professional businesses and associations. This is also a great package for logo re-designs.

- Six unique logo concepts
- Up to six hours of design team revisions
- Final logo in web- and print-ready files

You will receive source files in PNG, AI and JPG formats in color and grayscale.



2. Starter Design Package: \$695

This option is perfect for start-ups, not for profits, religious organizations or someone who already has some ideas and needs help bringing them to life.

- Three unique logo concepts
- Up to three hours of design team revisions of selected initial concept
- Final logo in web- and print-ready files

You will receive source files in PNG, AI and JPG formats in color and grayscale.

If your business or organization needs a low-cost comprehensive package for all of your branding needs, look no further. We provide business cards & letterhead design based on your logo for an additional cost of \$149.

Also, ask about our low-cost printing options on 100% recycled paper.